

PROJECT TYPE

Event management platform

TECHNOLOGIES

React, Flutter, Firebase, Node.js, Stripe API, Mapbox, Figma

DURATION

5.5 months

METHODOLOGY

Scrum

TEAM

2 developers (React, Flutter)

1 PM

1 BA

1 QA

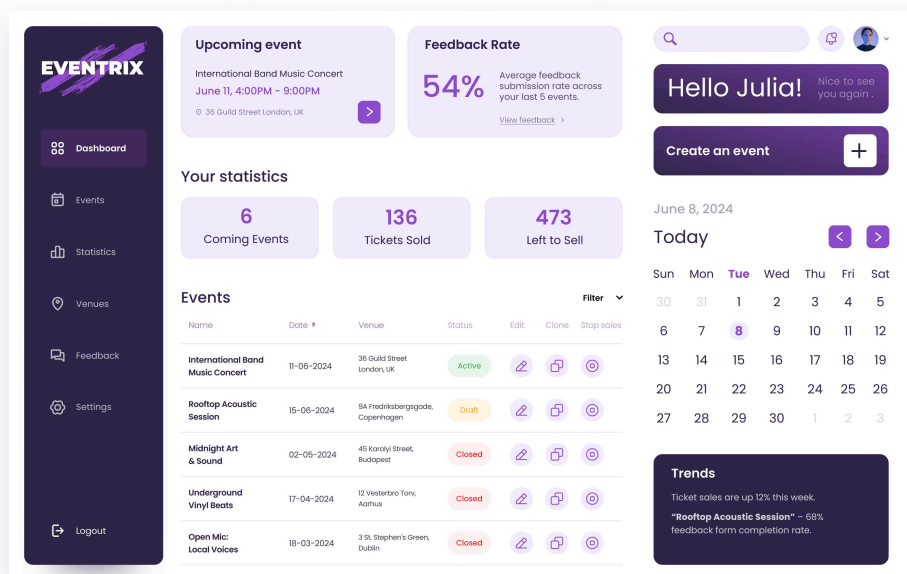
1 UI/UX

1 DevOps

Event platform for indie organizers across Europe

We developed a web and mobile platform that helps indie organizers create, plan, promote, and run small cultural events. The system includes venue search, guest invites, push/email notifications, ticketing with EU payments, and post-event feedback.

The Client, a Berlin-based startup, noticed that indie event creators were juggling 4–5 tools just to host a single event: spreadsheets, ticketing links, email blasts, calendar invites. Most platforms focused on massive events, not 60-person poetry nights or 120-ticket jazz shows. They wanted to help creators spend less time organizing and more time building communities.



Project Special Features

Venue search – real-time filtering by capacity, location, and price.

Push/email notifications – pre-built reminders for attendees.

QR-based ticketing – mobile-first check-in.

Event cloning – speed up recurring event creation.

Integrated payouts – auto payout to organizer's Stripe account.

Feedback forms – send post-event polls to attendees.

Guest list tools – manage RSVPs and invites.

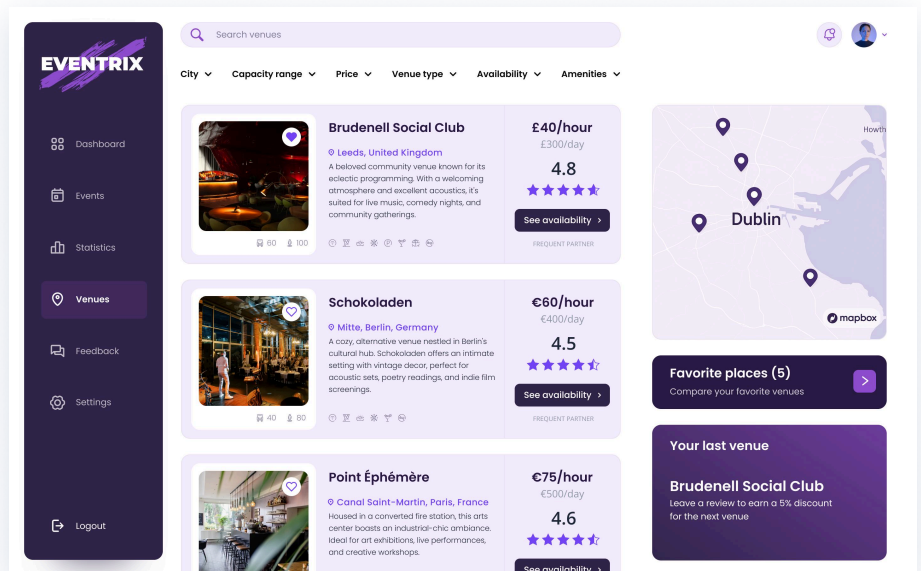
Mobile + Web interface – same experience across devices.

Three user roles – organizers, venue partners, and event visitors.

Business challenge

To build a simple yet powerful platform for small cultural event organizers to:

- ✓ find venues;
- ✓ set up and promote events;
- ✓ sell tickets via EU-friendly payments;
- ✓ keep in touch with guests before and after.



Our solution

We kicked off with research: we interviewed 6 indie organizers across Germany and Poland. Everyone said the same thing: “I just want to create the event, invite people, and know how many are coming.”

That became the blueprint.

We designed a clean dashboard where organizers see all their events, ticket sales, and quick actions. The event creation wizard supports uploading a poster, choosing a venue from a filtered list, adding time, description, and ticket price. With Stripe integration, payouts go straight to their account.

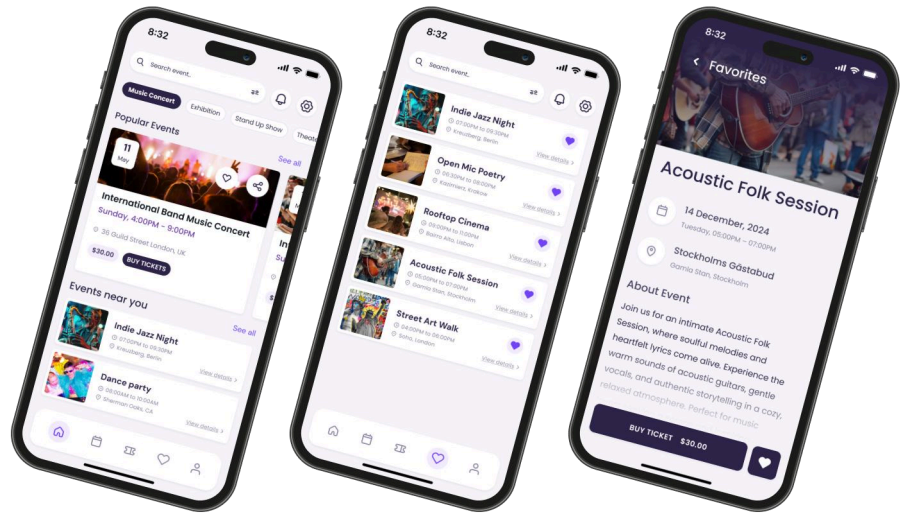
For attendees, the process is just as simple: one link → see the event → buy the ticket → get reminders. No account creation needed.

Push and email reminders help avoid no-shows. After the event, organizers can send feedback forms in 1 click.

Core opportunities for all roles:

- ✓ Solo organizers could create events, set ticket pricing, search venues, monitor sales, manage guest lists, and reuse past setups with cloning.
- ✓ Venue partners could publish available slots, set conditions and capacity, approve incoming event requests, and track upcoming bookings.

- ✓ Attendees could access event info, buy tickets without registration, receive automated reminders, and leave feedback post-event.



The overall development process was as follows:

- ✓ we defined 3 core personas: solo organizer, venue partner, and attendee, identifying and approving the requirements list for these roles;
- ✓ we drew UI screens for all roles with a core focus on event organizers;
- ✓ within 3 months, we launched an MVP that empowered venue partners to manage their spaces and organizers to create and run events;
- ✓ the second functional part was released with cloning, RSVPs, attendees interfaces, notifications and reminders.

Customer's benefits

In 4 months post-launch:

- ✓ 1,200+ events created;
- ✓ over 8,000 tickets sold;
- ✓ feedback form completion rate: 54%.

What's happening with the project right now?

Startup is expanding to new cities and adding merch checkout to the ticket flow. Event organizers named the system "the easiest way to run an indie show."