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PROJECT TYPE
SaaS

TECHNOLOGIES
Ruby on Rails, Turbolinks 5, Facebook Authentication, Google Plus Authentication, Searchkick, Stripe Integration, Bootstrap, Summernote

SERVICES PROVIDED
Web Development

DURATION
4 months

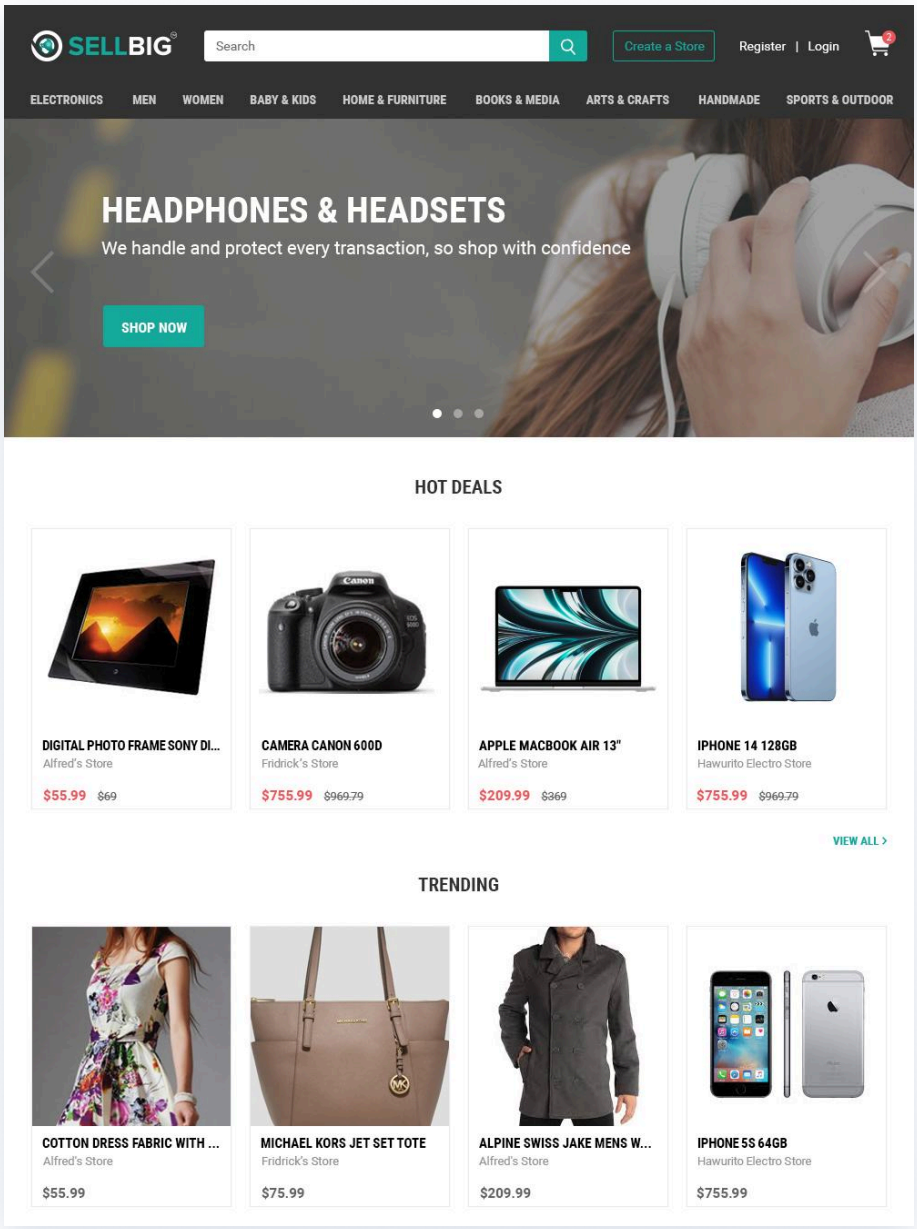
TEAM
1 Project Manager
1 Senior Designer
2 Developers
5 QA Engineers

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Client: SellBig
Industries: Trade & E-commerce
Region: USA, California
Website: sellbig.com

Sellbig eCommerce marketplace for small businesses

A transaction-fee marketplace for US small businesses, built from scratch in 4 months, giving sellers full store management: listings, orders, refunds, and analytics in one platform.



Project background

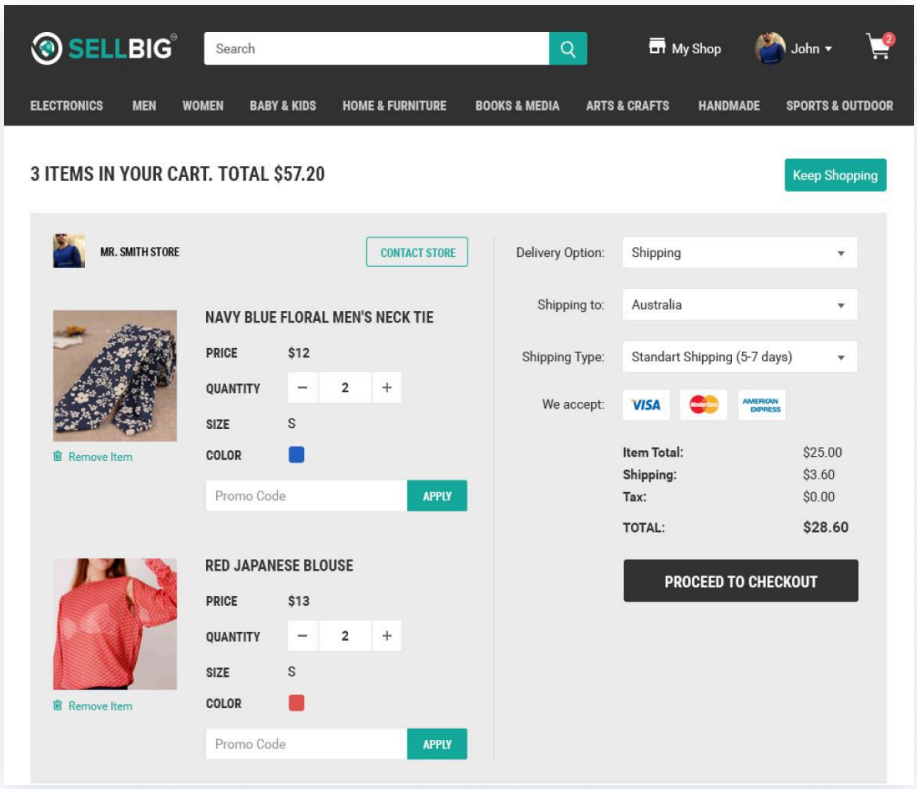
The SellBig is an ecommerce platform that helps small businesses in the US sell their products to customers worldwide.

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Business challenge

To make such a complicated project work as it should, SumatoSoft's team had a number of ambitious tasks to accomplish:

- To foster an environment where sellers can sustainably grow their businesses
- To empower small businesses in the United States so they can compete domestically and in the global market
- To make a user-friendly and aesthetically appealing website design that would attract customers



Distinctive features

- Product catalogue with search and filter functionality
- Customizable profiles for buyers and sellers
- Chat with sellers
- Featured product analytics for sellers
- Analytics on website sales for admin
- Refund functionality
- Customizable banners on home page

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Our solution

Being created from scratch by our team, this custom application has all essential e-commerce functions available on both back and front offices, including:

- Product catalog with search and filter functionality
- Customizable profiles for buyers and sellers; chat with sellers
- Featured product analytics for sellers
- Analytics on website sales for admin
- Refund functionality
- Customizable banners on the home page.

SumatoSoft's team implemented a product catalog with filtering and sorting options (price, rating, condition, keywords, color and size).

The seller has the ability to create a store, display products in a catalog, manage orders, process refunds, chat with buyers and view analytics on the number of products sold/viewed. In the role of admin, it's possible to change banners on the homepage and adjust content on static pages using the Summernote WYSIWYG editor.

On the buyer's side, one can create an account, buy products, track the status of their order, request a refund and chat with sellers.

Customer's benefits

We delivered the complete platform in 4 months from scratch, unifying listings, orders, refunds, and analytics into a single seller dashboard. Small businesses can now manage their full online presence without juggling multiple tools, reducing store management overhead by an estimated 40% compared to assembling separate point solutions.

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