

## **PROJECT SPECS**

#### **PROJECT TYPE**

E-Commerce, Document Management System, Interactive Documents Editor, Startup

#### **TECHNOLOGIES**

Ruby on Rails 4.0, Apache, MySQL, CoffeeScript, JQuery

#### **TEAM**

2 Software Developers 1 Part-time Business Analyst 1 Part-time Scum-master

#### **DURATION**

9 months

**METHODOLOGY** 

## **TESTIMONIAL**

We are absolutely convinced that cooperation between companies is only successful when based on effective teamwork. But the teams may vary on the degree of their cohesion. With SumatoSoft LLC, we feel like a bobsled team - together in the same cockpit, aimed at the same targets. And this feeling is off the chart. We are sure that by aligning our efforts we will set new records and grab new medals.



Maria Duyunova, Director of Simplimagine LLC Client Jean Baptiste Fort Region: Barcelona, Spain

**Industry:** Media and Entertainment, Social Network

Website: http://selfiest.com/



# Selfiest - Back-end Development of **Instagram Competitor**

Jean Baptiste Fort is a famous fashion and advertising photographer from Barcelona, Spain. He decided to make an Instagram-like mobile app, which would allow making, editing and sharing selfies and getting a very detailed statistics about the popularity of such photos.











#### **BUSINESS CHALLENGES**

The main distinction of the mobile application is that it is all about for selfies publication.

- Processing of big amount of photos;
- Custom ranking system;
- System of detailed statistics of photos performance;
- Photos moderation.

Such type of an application requires not only attractive and user-friendly frontend interface, but also a stable and well-optimized back-end server side.

## **OUR SOLUTION**

Our team has developed a back-end application module that provides a clear interface for effective data gathering and management.

## **WHAT'S NOW**

The Client has received a stable back-end application ready to process big amount of data. It can be easily integrated with front-end mobile solutions.

The system is released and being promoted.





