

PROJECT SPECS

Project Type: CMS, Social networking

Technologies: Ruby on Rails, PostgreSQL, JQuery, CoffeeScript, Bootstrap, Twilio, Capistrano, AWS, Nginx, Unicorn

Team: 2 Software Developer, 1 QA Engineer

Duration: 2 months

Methodology: Scrum

Why chose us: our tech expertise allowed of making a more advantageous offer

TESTIMONIAL

It is hard to find a tech partner you can rely on. SumatoSoft is the one. They are open-minded and willing to work on the new and challenging projects.

Our company had design and technical specifications and requirements; we were looking for a tech team who could implement it. SumatoSoft is truly great at communication and understanding the slightest peculiarities of the project that our business needs. They were always in touch with us to ensure that all our business requirements the met. It's been a great business relationship.

> Roman Gagarin Head of Production

Client: Harmony Park Headquarters: UK, London Industry: Social Networks Website: http://harmonypark.net/

MVP Development of Q&A and Voting Service

Presenting new vision of Question & Answers services.



BUSINESS CHALLENGES

The client aimed to develop an MVP (Minimum Viable Product) of a new Q&A service allowing users to create yes-no questions and get feedback from other users of the service.

Initially the application was planned to study public opinions during elections. Today the service owners expanded the service target audience.

This MVP has been developed for further search of investors.

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OUR SOLUTION

Following iterative approach, the whole development process was divided into 2-week sprints with results demonstration to Investors. The MVP was developed in full accordance with the project requirements.

DISTINCTIVE FEATURES:

- Question-making module

We developed a web-based system of creating questions with 4 possible answers (yes, no, I do not know, I don't care).

- 2-step authentication

User should confirm their account by signing up with a real e-mail address and by entering their phone number.

- Private / public questions

Users can make their questions public or private. Private questions can be shared with other registered users. Users can also send invitations to non-registered users to join the service and answer the question.

- Statistics module

Users get full information about performance of their questions.

- Time management
- Users can set a time limit on question publication.
- Integration with social networks

All public question can be shared in the most popular social networks – Facebook, Twitter.

- Mobile optimization

The service is already optimized to all mobile platforms. It looks equally well on Android, iOS, Blackberry-run devices.

BUSINESS BENEFITS

The client got a working MVP ready for further marketing and business research. Today the service is in its beta-testing stage.

The client is looking for investments, which will allow the service further development.

FIND OUT HOW WE CAN HELP YOUR BUSINESS

Get in Touch

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