



SUMATOSOFT

PROJECT SPECS

PROJECT TYPE

Web application,
Marketplace

TECHNOLOGIES

Ruby on Rails, Ror, Nginx,
Passenger, Bootstrap,
JavaScript, JQuery, PayPal,
Ups, FedEx integration

TEAM

1 Software Architect,
1 Designer,
1 QA Engineer,
1 Project Manager / Business
Analyst

DURATION

12 months

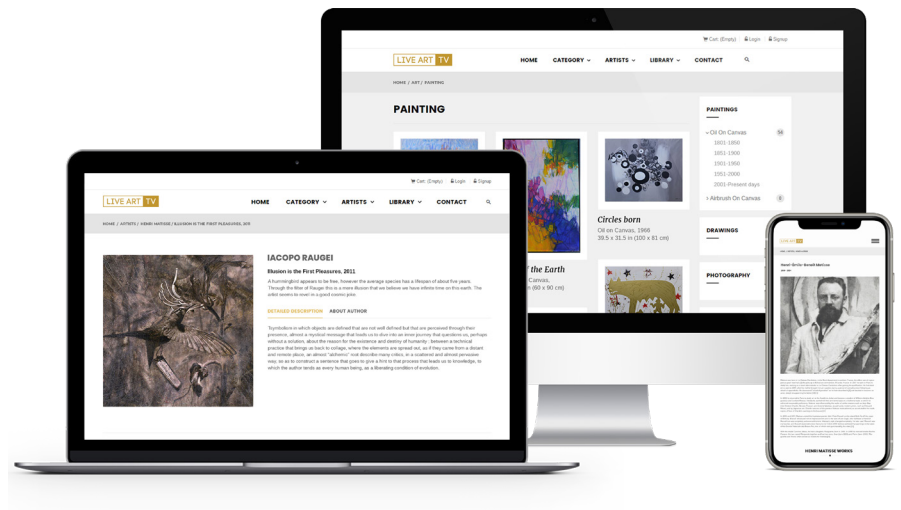
METHODOLOGY

Scrum

Client: Live Art TV
Region: USA
Industry: Trade and e-commerce

Live Art TV — Marketplace for Selling Art and Antiques Online

LiveArt TV is a marketplace for selling art and antiques online, presenting a wide range of modern art, jewelry, antique collections, and branded wrist watches.



BUSINESS CHALLENGES

- Move current offline business into Internet
- Develop website to present art pieces to public
- Ability to show live video as well as have video gallery

One Boston Place, Suite 2602
Boston, MA 02108, United States

<https://sumatosoft.com/>

info@sumatosoft.com

sumatosoft



SUMATOSOFT

OUR SOLUTION

Following the Scrum methodology, we created application based on a popular library for ecommerce applications - Spree Commerce.

The application has all e-commerce functions available on both back and front offices, including:

- Registration
- Search
- Orders management
- Artwork pieces management
- Artists management
- Shopping cart and checkout
- Payment systems integration

We also added custom features important for selling artworks:

- Collaboration with the artists
- Live video channels and collection of saved videos

BUSINESS BENEFITS

Artworks that were previously only available to nearby customers can now be purchased by a wide audience of art lovers. Thanks to this platform, young talents can find buyers for their artwork, and art lovers have a wide choice and the possibility of ordering online.