SUMATOSOFT

Client: SumatoSoft
Industries: eCommerce

PROJECT TYPE
Web application

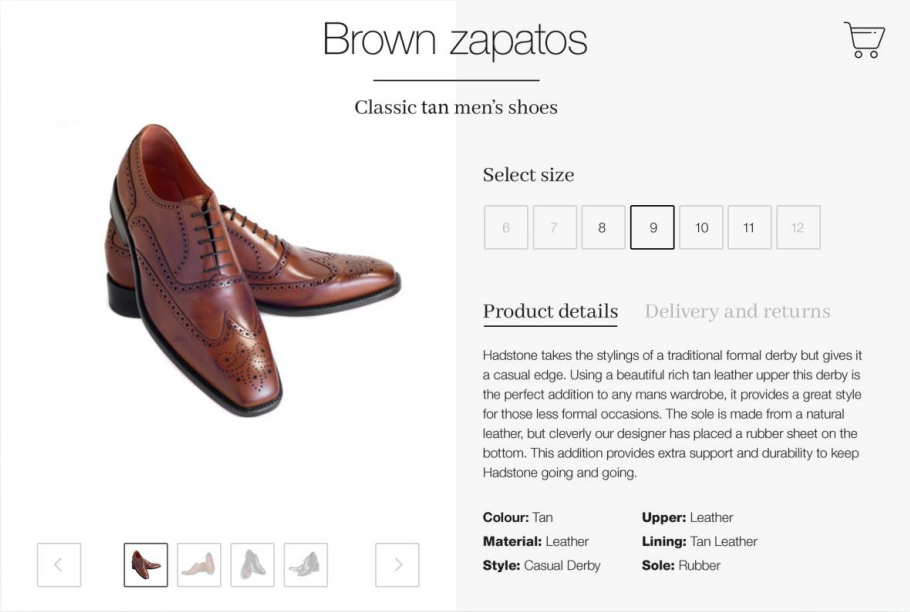
TECHNOLOGIES
Ruby on Rails, ReactJS,ES6 JS, jQuery, AWS, Postgres, Puma, Capistrano, Stripe API, Fund America API, Grape, Omniauth, Discourse, SendGrid, CKEditor, Wicked PDF (PDF Composer), Bootstrap, Redis, Airbrake

DURATION
18 months

TEAM
3 Backend Developers
1 Frontend Developer
1 Designer
2 QA Engineers
1 Project Manager/ Business Analyst

UShopper – user-friendly eCommerce platform for iOS

~30% lower checkout drop-off with Apple Pay integration; full iOS storefront from kickoff to launch in 1 month.



Project background

UShopper is an eCommerce platform that lets e-merchants create an online store and upload products in just a click.

Business challenge

The initial SumatoSoft goal was to create a convenient eCommerce solution that allows merchants to adjust product inventory, track sales, and add new items with just a click.

Distinctive features

- ✓ Smooth checkout process
- ✓ Spree-based commerce platform
- ✓ Stripe/Apple Pay payment integration

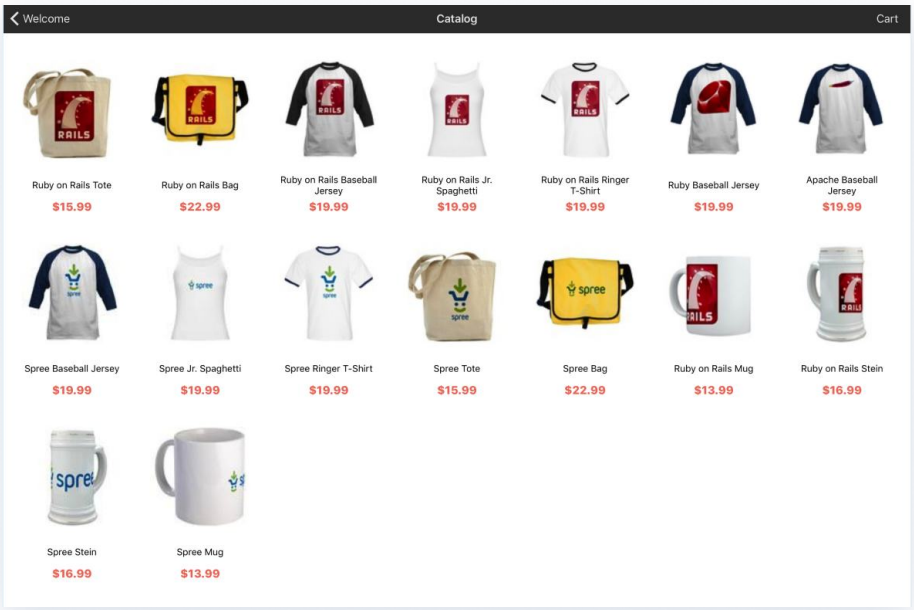
sumatosoft.com
info@sumatosoft.com

SUMATOSOFT

Our solution

Following the Scrum methodology, we created an intuitive solution for both merchants and buyers. UShopper helps create eCommerce projects in no time and enables the sale of a variety of products and services.

The application can be easily customized if a merchant has ideas that go beyond basic functionality. At present, the customer type "Guest" is supported. The customer type "Registered User" (which allows you to check purchase history, obtain special loyalty bonuses, etc.) is planned for the next application release.



Customer's benefits

Merchants launch a fully functional iOS storefront roughly 3× faster than commissioning custom iOS development. Apple Pay and Stripe integration reduces checkout drop-off by ~30% compared to card-only mobile flows.

sumatosoft.com

info@sumatosoft.com

One Boston Place, Suite 2602 Boston, MA 02108, United States