

**Client:** Live Art TV  
**Industries:** Trade and e-commerce  
**Region:** USA

## PROJECT TYPE

Web application, Marketplace

## TECHNOLOGIES

Ruby on Rails, Ror, Nginx, Passenger, Bootstrap, JavaScript, JQuery, PayPal, Ups, FedEx integration

## DURATION

12 months

## METHODOLOGY

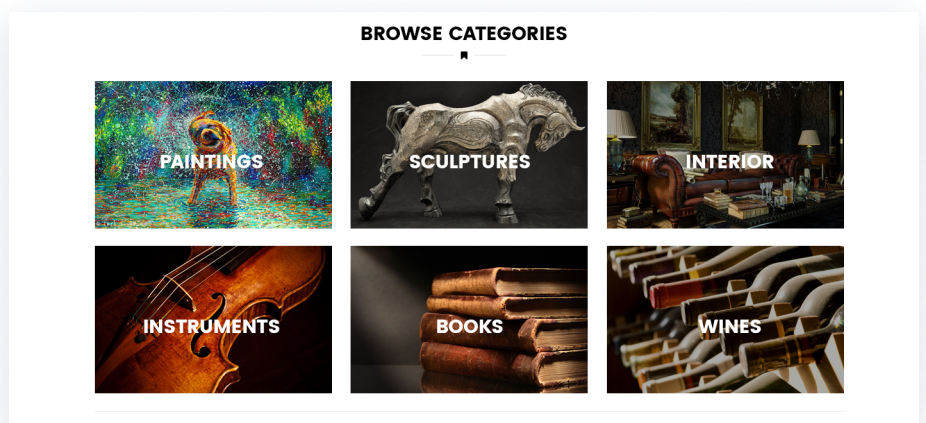
Scrum

## TEAM

1 Software Architect  
1 Designer  
1 QA Engineer  
1 Project Manager/  
Business Analyst

# Live Art TV — Marketplace for Selling Art and Antiques Online

LiveArt TV is a marketplace for selling art and antiques online, presenting a wide range of modern art, jewelry, antique collections, and branded wrist watches.



## Business challenge

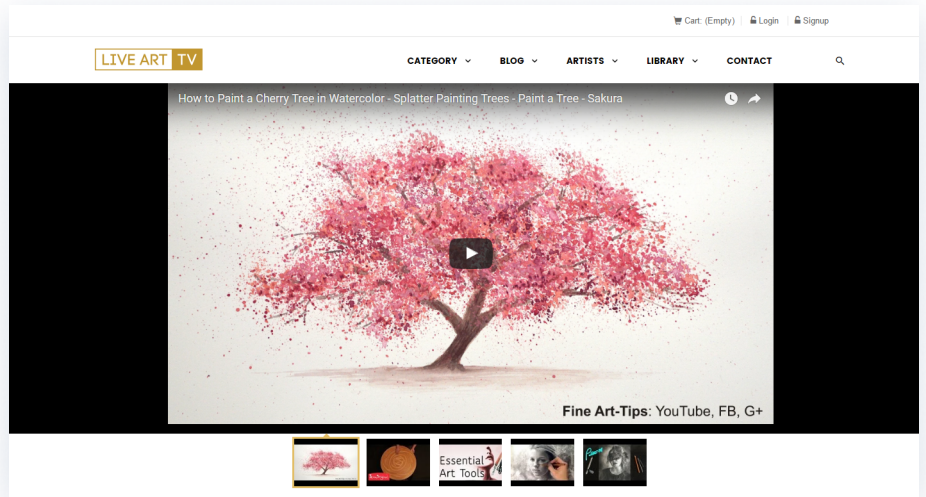
- ✓ Move current offline business into Internet
- ✓ Develop website to present art pieces to public
- ✓ Ability to show live video as well as have video gallery

## Our solution

Following the Scrum methodology, we created application based on a popular library for ecommerce applications – Spree Commerce.

The application has all e-commerce functions available on both back and front offices, including:

- ✓ Registration
- ✓ Search
- ✓ Orders management
- ✓ Artwork pieces management
- ✓ Artists management
- ✓ Shopping cart and checkout
- ✓ Payment systems integration



We also added custom features important for selling artworks:

- ✓ Collaboration with the artists
- ✓ Live video channels and collection of saved videos

## Business benefits

Artworks that were previously only available to nearby customers can now be purchased by a wide audience of art lovers. Thanks to this platform, young talents can find buyers for their artwork, and art lovers have a wide choice and the possibility of ordering online.

